



## **HCG SMH Curie Cancer Center achieves another milestone in patient care** ***Ropes in renowned Medical & Surgical Oncologist to strengthen consultant pool***

**New Delhi, April 11, 2009:** SMH Curie Cancer Center (SMH CCC), a unit of HCG - South Asia's largest cancer care network, today announced successful treatment of 500<sup>th</sup> patient using Image Guided Radiotherapy (IGRT) with Mega-Voltage Cone Beam CT (MVCBCT) based linear accelerator. With this SMH CCC has not only showcased its superior treatment capabilities in the NCR region but also demonstrated how technology could help cancer patients lead a better quality of life. Also SMH CCC announced the induction of renowned oncologists Dr. Sunil Kr. Gupta and Dr. Loraine Kalra into its fold.

Commenting on SMH CCC, **Dr. B S Ajai Kumar**, Chairman, HCG, said, "It is gratifying to note that SMH CCC has emerged as the preferred oncology care centre in the NCR region. True to our business model, we had the conviction to bring latest technology and also pegged treatment cost at affordable levels. Our vision is to make cancer treatment accessible to all segments of the society within easy reach of their location".

According to **Dr. Munish Gairola**, Consultant Radiation Oncologist, SMH CCC, "We have achieved a milestone of treating 500 patients and look forward to providing advanced therapy options to patients residing not only in the NCR region but across the northern region". Also he said we are keen to leverage the synergy of being part of a major network by referring patients to HCG's CyberKnife Center thereby ensuring integrated comprehensive treatment is made available to patients under one umbrella.

**Dr. Ajai** added by roping in the senior medical oncologist and surgical oncologist, SMH CCC has further strengthened the core team lead by Dr. Munish Gairola. Welcoming Dr. Sunil Kr. Gupta and Dr. Loraine Kalra into the HCG fold, **Dr. Munish** said, entry of specialists like them would enhance the stature of SMH CCC.

Dr. Sunil Kr. Gupta, a well-renowned haemato-medical oncologist, joins SMH CCC as its Director - Medical Oncology. With over two decades of patient care he has devoted 15 years exclusively to cancer treatment & research. His initial training was at Jodhpur Medical College and later moved to Adyar Cancer Institute, Chennai for a specialized training in medical oncology. He is a fellow of world's leading cancer institutes including Fred Hutchinson Cancer Research Centre, Seattle; Mount Sinai School of Medicine; Memorial Sloan Kettering Cancer Centre; University of Texas, M.D. Anderson Cancer Centre; Memorial Medical Centre, New Orleans; San Francisco Medical School, California; The Ohio State University Medical Center & Arthur G. James Cancer Hospital Columbus, U.S.A. He joins SMH CCC from Fortis Hospital.

Likewise, Dr. Loraine Kalra joins SMH CCC as its Director - Female Oncology. She is an alumna of King George Medical College, Lucknow (Queen Marys Hospital, Royal Marsden in London) and Tata Memorial Hospital in Mumbai. With over 14 years of surgical oncology practise, Dr. Loraine has worked as senior consultant in most of the prestigious hospitals of Delhi, as Head and Clinical coordinator. With her rich experience in Breast and Cervical Cancers, her vision is to create a specialized curriculum for female oncology.

#### **About SMH Curie Cancer Center (SMH CCC):**

A joint venture between HCG and Shanti Mukand Hospital, SMH CCC was established in October 2007. This premier oncology care center is one of the dedicated "Centers of Excellence" of HCG and a major hub in north India offering comprehensive medical resources with multi disciplinary team under one roof. HCG's vision to be the leader in oncology by bringing global innovations in the diagnosis, treatment and management of cancer is reflected in SMH CCC. The facility has state-of-the art technology in all disciplines be it surgical oncology, medical oncology, radiation oncology or psycho-oncology and rehabilitation. SMH CCC in a short span has become a major referral center for cancer cases from India and abroad.

#### **About HCG:**

HCG, South Asia's largest cancer care network, currently owns & manages a network of 16 state-of-the-art cancer treatment centres across India. HCG focuses on the entire value chain in cancer care from diagnostics to high end imaging services to cutting edge research and clinical trials. It has a vision to provide high quality, affordable and comprehensive cancer care to all segments of the society. Bangalore Institute of Oncology (BIO), the flagship of HCG, was set up almost two decades ago by Dr. B S Ajai Kumar who had then just moved back from the US and was the first dedicated comprehensive cancer centre in the private space. For more information log on to [www.hcgoncology.com](http://www.hcgoncology.com)

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